



**YOUR PRESENCE IS POWERFUL.**

NAOMI'S HOUSE



IMPACT REPORT

2024

# THANK YOU FOR SHOWING A CARING PRESENCE TO SURVIVORS.

We sense your presence every day at Naomi's House. **Your partnership this year has already helped 156 courageous women take steps toward healing.**

They are seeing personal breakthroughs in therapy sessions. They are working and pursuing educational degrees. They are building relationships with family and in churches.

**Women are walking in healing and hope, thanks to you.** Your presence is changing many lives, and we cannot wait to see what's possible in the second half of 2024.

Thank you for partnering with us!

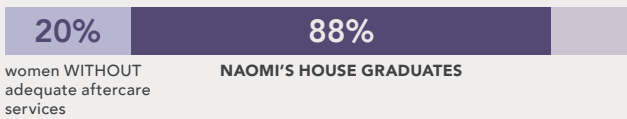
Simone  
Executive Director



# WHERE WOMEN FIND HOPE & HEALING

Women who experience commercial sexual exploitation become trapped in a whole world of evil. Once there, the harsh reality is that 80% who try to escape return to their old life. Women become dependent on their traffickers who control them through manipulation, violence, threats, and coercion. Without adequate aftercare services, only 20% of victims escape for good.

## Success rate for women escaping exploitation for good:



At Reside, women find comprehensive aftercare services to escape, heal, and start a new life. Healing is a lengthy process, and our team walks with each courageous woman every step of the way.

And it's working! We're disrupting the status quo for survivors. **Naomi's House graduates have an incredible 88% success rate in leaving their traffickers for good.**

**This year, thanks to your ongoing support, we celebrated our 17th Reside graduate!** Women are finding lasting hope and healing for a new life at Naomi's House.



# RESIDE

Our signature solution designed to support survivors of sex trafficking on their healing journey through holistic, comprehensive, 24-hour residential care.

# WHERE WOMEN NURTURE NEW LIFE

Exploitation's damage goes deep into the hearts and lives of its victims and their families. Women need holistic care that goes just as deep, reaching into every facet of their lives.

At Rise, women receive supportive services for everything from interpersonal skills to job training to independent living. Week by week, women discover the power to heal from their trauma, to walk in freedom, and to rebuild fractured relationships with family and friends.

**This year, thanks to your gifts, Rise has expanded to include the children of the women we serve.** These little ones are healing from exploitation's effects through play therapy, family therapy, and family resources such as rent assistance, groceries, and health care.

Your caring support makes healing possible for entire families who have endured so much. We love to see these families creating a strong future for generations to come!



# RISE

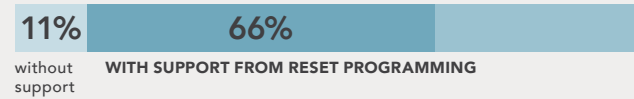
Our holistic services and group electives via day programming that supports women as they continue growing and learning on their healing journey after life in commercial sexual exploitation.

# WHERE WOMEN DARE TO IMAGINE A NEW PATH

**Research has found that 89% of sex trafficking victims want to escape, but don't know of any other options for survival.** They cannot imagine a way out. For the few who do leave, **80% re-enter the life because of inadequate aftercare services.**

At Reset, women come as they are and find immediate support through a program advocate, who creates an individualized care plan outlining steps to a different life. **Women are 6X more likely to escape sexual exploitation for good after visiting Reset.**

## Women who choose to leave trafficking:



Your gifts have provided more than 62 women at Reset with supportive care so far this year! And an additional 39 women have been served through our Outreach Initiative to those still caught in exploitation, forced prostitution, and other forms of sex trafficking. We meet them right where they are to engage in meaningful conversation on how Naomi's House can help.

Thank you for investing in their healing journey!



# RESET

Our outreach initiative that offers respite and hope to women stuck in sexual exploitation.

# LET'S BE PRESENT FOR MORE SURVIVORS IN 2024 THAN EVER BEFORE.

Total served since December 2016

**543 women**

Our 2024 goal is to serve

**250 women**

God is bringing more and more women through our doors every year. Growing a bigger organization isn't our aim, however. We want to grow our reach and impact by serving more women. We've prayerfully considered next steps and one thing is clear:

**Choosing to not grow isn't an option.**

So far this year, we've served 156 women. Your gifts through Naomi's House show your caring presence as each one embraces her healing journey.

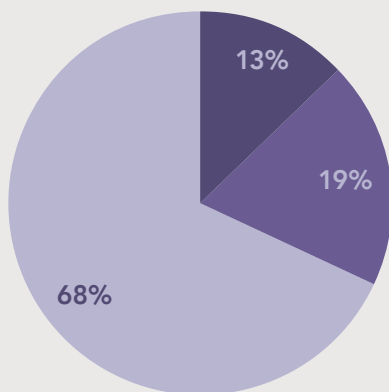
**With your continued support and partnership, we can serve 250 survivors by the end of the year.**

## SURVIVORS HAVE EXPERIENCED THE POWER OF YOUR CARING PRESENCE THIS PAST YEAR.

Naomi's House fiscal year runs from September 1 through August 31.

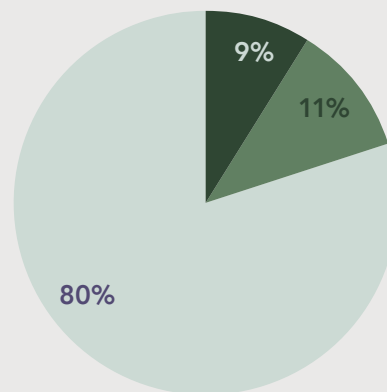
### Projected FY 2023–24 Income \$1.87M

Individuals:	\$1,272,300	68%
Foundations:	\$347,700	19%
Churches:	\$250,000	13%



### Projected FY 2023–24 Expenses \$1.87M

Programs:	\$1,500,000	80%
Administration:	\$205,700	11%
Fundraising:	\$168,300	9%



A ministry of The Moody Church.  
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